

guy J

The true beauty of electronic music is that it has no limits. It exists to be molded into whatever the creator desires. Few embrace this luxury with more precision and care than Tel Aviv's Guy J. Over the past decade Guy J's seminal sounds of the moment have extended infinitely and will transcend beyond even his wildest expectations. With origins from the heart, Guy J's sculptures of melody have developed a soul and a prolific life of their own.

On the path to becoming one of the premier artists of this electronic generation, Guy J has amassed a vast discography showcased within an eclectic list of world-renowned labels. His disregard for boundaries has catapulted his genre-diverse Lost & Found imprint into one of the most highly regarded brands in the underground. And Guy J live and studio mixes are beloved by house, trance and techno enthusiasts en masse.

Inspired by a simple desire to be a part of Tel Aviv's flourishing club scene, famous for its wild enthusiasm and uninhibited atmosphere, Guy launched his music-writing career at the early age of 14. Voluntarily confined to his home studio—aptly named "The Cave" — Guy worked tirelessly to develop his skill set and still approaches each production as if it were his first.

Naturally Guy's early influences were rooted in his homeland and the worlds of psy-trance and progressive. But it wasn't long before he embraced all genres to establish the wide-ranging production style that represents the array of emotions fuelling his creativity. "I need every track to be real and honest to my feelings," Guy professes. "I produce all kinds of house music so I have original material to play in clubs. My music is influenced by trance elements, but I love the warm vibe of progressive and energy of old school techno."

Lost & Found is certainly the crown jewel of Guy's portfolio. The label celebrates diversity and showcases the brilliance of veteran artists such as Kevin Yost, Funk D'Void and Eelke Kleijn, as well as emerging talent the likes of Guy Mantzur, Sahar Z and Brian Cid. Guy encourages submissions that remain unconditionally true to the artist and the result is a catalogue best described as "good electronic music" — in its purest form.



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From a dance floor perspective, Guy's unearthly DJ mixes have helped propel his prominence globally. His Balance Presents Guy J compilation for Australia's illustrious Balance Music series is a perfect example of what to expect when Guy is in the booth. It's a hypnotic trek through the entire spectrum of house music, composed with an assortment of originals, remixes and edits for an exquisite experience. Guy has the freedom to melt together

melodies from all genres thanks to his production prowess and masterful touch with Ableton's revolutionary software. There are few as proficient in the art of progressive DJing as Guy J.

Opening major events for John Digweed. Spinning back-to-back with all-time great, Hernan Cattaneo. Headlining gigs around the globe, most notably in the house music oasis of Argentina, where Guy has reached a level he thought he could only dream of. His list of ultra-impressive accolades is extensive and continually growing, yet Guy J remains his emotional and modest self. It's impossible to find even the slightest bit of pretentiousness in either Guy's personal or professional approach.

His innate sensitivity and strong belief in what you put into this world, you will receive from it; bind Guy to uncompromising honesty in his relationships, and of course, his music. He maintains his accessibility to peers and fans. He's committed to the constant evolution of electronic music and cherishes his place within its history. It's tempting to close the circle and assume the role that comes with the status he's achieved, but that's just not Guy J. He thrives like the stunning sounds he provides, with grace and without limits.

-- gD (bringthebeats)

